CLAIM AMENDMENTS

1.   (Previously presented) A method comprising:

providing Internet services to a customer through a service provider on behalf of a retail vendor;

receiving information about the customer's preferences; and

providing advertising based on the customer's preferences.

2.   (Original) The method of claim 1 further including obtaining the identity of the customer and customizing the content provided to the customer based on the customer's identity.

3.   (Original) The method of claim 1 wherein providing said services includes controlling the initial graphical user interface displayed after booting of the system.

4.   (Original) The method of claim 3 including providing confidential information to said service provider instead of said retail vendor.

5.   (Original) The method of claim 3 including providing the customer with a predefined set of selections.

6.   (Currently Amended) The method of claim 1 including enabling said service provider to control the addition of software and or hardware added to a processor-based system used by the customer to access the Internet services.

7.   (Cancelled)

8.   (Previously presented) The method of claim 1 including receiving information about the customer's preferences on a processor-based system coupled to said service provider over the Internet, forwarding said customer preferences to said service provider, causing said service provider to customize the content provided to the customer based on said information and forwarding said customized content to said processor-based system.

9.   (Original) The method of claim 1 including automatically directing said customer to a server associated with said retail vendor when said customer wishes to obtain a product or service offered by said retail vendor.

10.   (Original) The method of claim 1 including requiring the customer to view at least two graphical user interfaces including advertising related to said retail vendor before accessing said Internet services.

11.   (Currently Amended). An article comprising a medium storing instructions that enable a processor-based system to:

provide Internet services to a customer through a service provider on behalf of a ~~retain~~ retail vendor;

receive information about a customer's preferences; and

provide advertising based on the customer's preferences.

12.   (Original) The article of claim 11 further storing instructions that enable the processor-based system to obtain the identity of the customer and customize the information provided to the customer based on the customer's identity.

13.   (Original) The article of claim 11 further storing instructions that enable the processor-based system to control the first and the second graphical user interfaces displayed after booting of said system.

14.   (Original) The article of claim 13 further storing instructions that enable the processor-based system to provide confidential information to said service provider instead of said retail vendor.

15.   (Original) The article of claim 13 further storing instructions that enable the processor-based system to provide the customer with a predefined set of selections.

16.   (Original) The article of claim 11 further storing instructions that enable the processor-based system to enable said service provider to provide remote maintenance for said processor-based system and to control the software and hardware added to said system.

17.   (Cancelled)

18.   (Original) The article of claim 11 further storing instructions that enable said processor-based system to receive said customer's preferences, forward said customer preferences over the Internet to said service provider, and receive customized content from said service provider over the Internet.

19.   (Original) The article of claim 11 further storing instructions that enable a processor-based system to include automatically directing said customer to a server associated with said retail vendor when said customer wishes to obtain a product or service offered by said retail vendor.

20.   (Original) The article of claim 11 further storing instructions that enable a processor-based system to require the customer to view at least two graphical user interfaces including advertising related to said retail vendor before accessing said Internet services.

21.   (Previously presented) A system comprising:
       a processor;
       a storage coupled to said processor, said storage storing instructions that enable the processor to obtain Internet services through a service provider on behalf of a retail vendor; and
       receive information about preferences and provide advertising based on the customer's preferences.

22.   (Original) The system of claim 21 wherein said storage further stores instructions that enable said system to obtain the identity of a customer using the system and customize the information provided to the customer based on the customer's identity.

23.   (Previously presented) The system of claim 21 wherein said storage further stores instructions that enable said system to control an initial graphical user interface displayed after booting said system.

24.   (Previously presented) The system of claim 23 wherein said storage further stores instructions that enable said system to control two graphical user interfaces displayed on said system after booting.

25.   (Previously presented). The system of claim 24 wherein said storage further stores instructions that enable said system to prevent the two graphical user interfaces from being changed.

26.   (Original) The system of claim 21 including an interface for coupling said system to a server over the Internet, and said storage further storing instructions that enable said system to receive said preferences, forward said preferences over the Internet to said server and receive customized content from said server over the Internet.

27.   (Original) The system of claim 21 including a unitary housing and a display, said display being mounted in said unitary housing, said unitary housing further storing said processor and said storage.

28.-35. (Cancelled)